

Dedicated to democratizing global thinking

Longstanding wisdom among professors indicates that students remember the jokes you told — even when they don't remember your lectures.

The Globalist promises to make the subject matter of your classes as memorable as the jokes. How?

Put The Globalist to work in your classes.

Globalist features make perfect teaching tools. They are:

- *Offbeat, unusual and surprising*
- *Carefully written with a sense of fun, humor and fascination*
- *Designed to make readers wonder — and want to explore further.*

The Globalist features include:

- *Short analytic stories about the global economy.*
- *Quizzes with surprising correct — and incorrect — answers.*
- *Fact sheets that tell the story of a country or a key global issue in a short and comprehensible style.*
- *Quote selections that assemble the keenest insights of key actors in the global economy.*
- *Papers that examine a feature of the global political economy in depth.*

To learn more about how to replace jokes with real information in your students' minds, point your Web browser to: **<http://www.theGlobalist.com/classroom>**. And be sure to have your students register for free access to The Globalist.

www.theGlobalist.com

Framing the horizons of the global dialogue™



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